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FROM VISION TO VICTORY:

**DESIGN, DEVELOP,  
DELIVER & MARKET**

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[www.growudigital.com.au](http://www.growudigital.com.au)



# About Us

Growu Digital, established in 2020 with just five team members, has rapidly grown into a global leader in IT services. With cutting-edge facilities in Australia and India, we empower businesses worldwide by delivering innovative, end-to-end solutions. Our commitment to excellence ensures measurable growth and lasting success for our clients.

## Our Mission

To empower businesses by delivering end-to-end solutions from innovative design to seamless development and impactful digital marketing ensuring measurable growth and lasting success for our clients.



## Our Vision

To become the trusted partner for businesses worldwide, transforming ideas into reality through holistic solutions that drive innovation, engagement, and excellence in the digital landscape.

# HOW WE WORK?

## Requirement Gathering

Understand client needs and define project goals.



## Design

Build intuitive wireframes and prototypes for user feedback.



## Testing

Ensure functionality, performance, and security through rigorous testing.



## Planning

Create a roadmap with clear timelines and milestones.



## Development

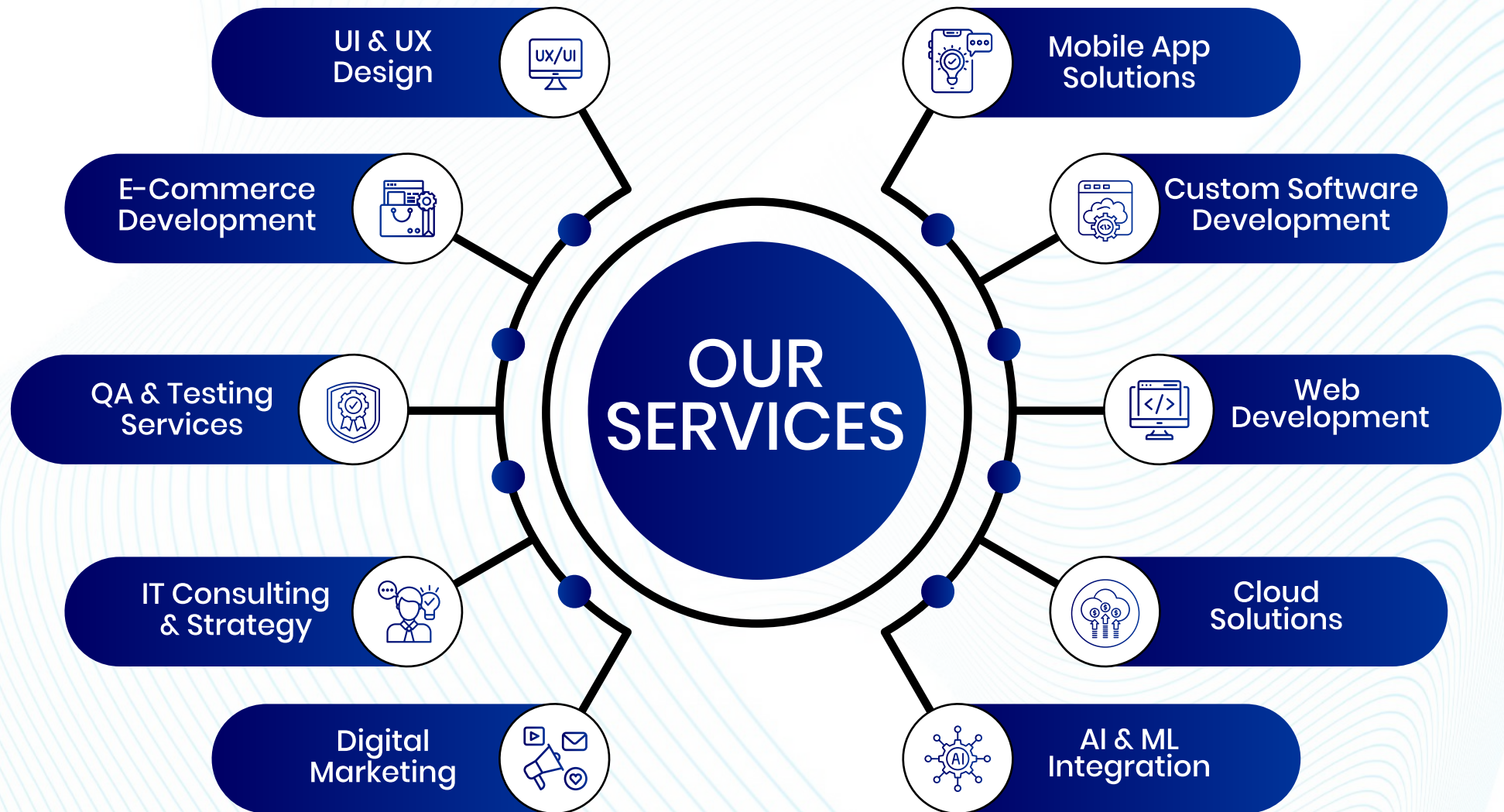
Develop and test in iterative sprints using agile methodology.



## Deployment

Launch the product seamlessly and provide training if needed.







# Technologies

## Mobile App Development



React Native



Flutter



Swift



Kotlin



Java

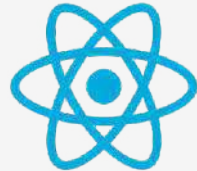
## Web App Development



Javascript



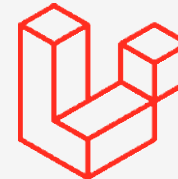
HTML



React



Bootstrap



Laravel



MySQL



MongoDB



Sass



Node.js



PHP



Tailwind



PostgreSQL



Python



Django

# Technologies

## Open Source and CMS



WordPress



BigCommerce



Joomla



PrestaShop



WooCommerce



Shopify



Drupal

## Cloud Solutions



Amazon Web Services  
(AWS)



Microsoft Azure



Google Cloud

Google Cloud Platform  
(GCP)

## UI/UX Design



Figma



Photoshop



Illustrator



Miro



# Our Clients

**Your Success, Our Priority :** Trusted by these leading clients for personalized, high-quality solutions.



# Success Stories in Digital Marketing



Achieved a 45% increase in school admissions through targeted digital campaigns.



We enhanced lead quality and response efficiency, structured campaigns and streamlined communication.



Boosted Institute visibility and engagement by 70% across digital platforms.



Supported Empowering Unique You expanding outreach digitally and driving quality leads.



End-to-end Booking solution built for 13 silver Taxi, enabling seamless management.



Generated quality student leads for Kwatra Consulting through PPC & digital campaigns.

# Key Projects – Case Study

## ERP System

**Problem Statement:** Cynic Manufacturing struggled with inefficiencies and errors due to disconnected legacy systems in areas like inventory management, finance, HR, and production planning.

**Solution:** Implementing SAP S/4HANA ERP unified their operations, reduced manual errors, improved inventory management, provided real-time reporting, and enabled scalability for future growth. Key steps included careful planning, system customization, data migration, and extensive training, which enhanced efficiency and improved decision-making.



# Key Projects – Case Study

## Food App

**Problem Statement:** QuickBites, a startup, aimed to create a competitive food delivery app with features like real-time tracking and AI-based recommendations, targeting both iOS and Android users, while ensuring scalability and a user-friendly experience.

**Solution:** The development of a cross-platform mobile app using React Native, integrating key features like live order tracking, personalized recommendations, and a seamless payment system. The app was launched in six months with a 95% bug-free rate, gaining 50,000 downloads in three months, and a 20% increase in customer retention due to its intuitive design and real-time tracking capabilities.



# Client Testimonials



Highly impressed with the performance of Google and Meta Ads. Their results-driven approach and exceptional quality have exceeded our expectations. We look forward to continuing our collaboration.



Outstanding mobile app development! The team not only brought our ideas to life but also enhanced the user experience. We're thrilled with the final product!



Exceptional website development! We are extremely satisfied with Vibrantick Infotech Solutions' services. Their team consistently exceeded our expectations with their proactive approach to problem-solving, deep technical expertise, and outstanding communication throughout our project.



Great digital marketing services! The team boosted our online presence and delivered excellent results. Very pleased with the performance!



Top-notch SEO services! Our rankings have improved, and we're seeing noticeable traffic growth. Very happy with the outcome!

# Our Team



**MR GAGANPREET ANAND**  
Founder & CEO



**ER. RAKESH KUMAR RAI**  
Managing Director



**MEGHA KHOSLA**  
Business Development  
Executive



**RAHUL**  
Sales Executive



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